

January 2015

Dear Neighbor,

Last year, Washingtonian Woods produced a Directory that is an invaluable resource for all residents. To keep resident information up to date, we will be producing the directory again this year! Advertising in the directory is a great way to promote your business to your neighbors and support our community. The directory will be produced and distributed in May/June.

Advertising opportunities available include full page (\$350), half page (\$225), and business card (\$125) sizes.

We also have premium advertising spaces available on the Back Cover, the Front Cover Logo, the Inside Front and Back Covers, Page 3 - facing the Inside Front Cover and divider pages.

As a way to give every Washingtonian Woods resident the first chance to get the premium spots, which are always in high demand, we are holding a lottery for those locations.

Neighbors interested in a premium location or a regular ad should complete the attached form (over) and send it to AtoZ Directories by **January 23, 2015**. Once the lottery is held, we will contact you to let you know your location and all the other details you will need. There is no need to send payment or artwork until your location is finalized.

Best regards,



Advertising Agreement

I hereby agree to purchase an ad in the 2015 Washingtonian Woods Directory.

Advertiser: _____

Address: _____

Phone: _____

E-mail: ----- _____

Contact person: _____

Authorized Signature: _____

	Ad Size	Cost
___	Back Cover	\$800
___	Front Cover Logo (includes FP ad)	\$800
___	Inside Back Cover	\$650
___	Inside Front Cover	\$650
___	Page 3 (facing Inside Front)	\$600
___	Divider Page	\$500
___	Full Page	\$350
___	Half Page	\$225
___	Business Card	\$125

Please let us know your desired location(s) by numbering them in order of preference. If you don't get your first preference, you will be entered into the lottery for your 2nd preference and this will continue until you are allocated a location. Your form must be returned to AtoZ Directories by 1/23/2015 via fax/email/mail.

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Thank you for your support!